ONE PILL CAN KILL INITIATIVE Overview and Key Results



AT A GLANCE

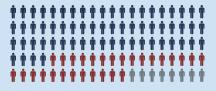
A nationwide surge in fake prescription pills, made and marketed by criminal drug networks, is driving harm, violence, and overdoses across the U.S.



DRUG OVERDOSE DEATHS OVER THE LAST YEAR

The U.S. overdose epidemic is driven by fentanyl & methamphetamine

64% of overdose deaths involved synthetic opioids, primarily fentanyl



28% involved psychostimulants, primarily methamphetamine



THE THREAT



Criminal drug networks are flooding the U.S. with fentanyl and fentanyl-laced fake pills, driving the nationwide overdose crisis.

15,000 lbs OF FENTANYL SEIZED IN 2021

Enough to supply a potentially lethal dose to every member of the U.S. population

Counterfeit Prescription Pills

Fake pills, marketed as legitimate prescription pills to deceive the American public, are easy to purchase and widely available. Many counterfeit pills are made to look like prescription opioids such as oxycodone (Oxycontin®, Percocet®), hydrocodone (Vicodin®), and alprazolam (Xanax®); or stimulants like amphetamines (Adderall®).







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Today, **4 out of 10 DEA-tested fake pills with fentanyl** contain a potentially deadly dose.

3 The Social Media Threat

Drug dealers are now harnessing the accessibility and anonymity of social media apps to push these deadly drugs into our communities faster, cheaper, and easier than ever before.





Known code words and emojis are used to market and sell illicit and deadly drugs on social media.

JANUARY 2022 ONE PILL CAN KILL INITIATIVE Overview and Key Results



DEA'S RESPONSE

DEA's mission is to protect the safety and health of American communities from the harm, violence, and overdoses driven by criminal drug networks.

Public Safety Alert

DEA issued a Public Safety Alert warning the public of the dramatic increase in deadly, fake pills.



Sharp Increase in Fake Prescription Pills Containing Fentanyl and Methamphet DEA Warns that International and Domestic Criminal Drug Networks are Elocoline the United States with Lated Counterfeit Pills

September 27, 2021. - The Drug Enforcement Administration warms the American public of the alumnin ginences in the Intelling and availability of Idda prescription fulls containing fortaget in and mechanophratamine. Instrumination and desnectic criminal drug networks are mass-producing face julis, highly marking the mark prime receiption pills, and the generation of the Americans. These constraints pills are easy to purchase, widely available, and offere contain deadly dones of fension. Pills preclased eastives of a licencied planmar willing, dampered and potentially tends. This left does not apply to legistrate planmacetrical medications prescribed by modeling professionals and dispression by planmarism.

DEA and in low enforcement patterns are seeing deadly fide pills at record rates. More than 9.3 million counterful pills were seizeds to find the gars, which is more than the last two years combined. Officials report a dramatic rise in the number of counterferin pills containing at least two milligrams of features), which is considered andly doos. The mouther of DIA-seized counterferin pills with features (has a pinged nearly 430 peceret size 2019, a staggering increase. DEA laboratory testing their reveals that doas two or ad overy free pills with features) comian percentally ledal doos. Additionally, methampletamine is increasingly being pressed into counterfering the size of the pills of the size of th

Some of the most common counterfeit pills are made to look like prescription opioids such as sovechodes (CNycontin). Ferocetells, Natybrocodos (Vicodulis), and alprazioani (KanaXB); or stimulants like ampletamines (AddenallB); Fake prescription pills are widely accessible and often sold on social modia and e-commerce patterniss—making them available on surving with a strangthone, including teens and young adults. These counterfeit pills have been seized by DEA in every (L.S. state, and in amprecedented quantilies.

Drug traffickers are using fake pills to exploit the opioid crisis and prescription drug misuse in the United States, bringing overdose deaths and violence to American communities. Accordin, to the Centers for Disease Control and Prevention, last year more than 93,000 people died of drug overdoses in the United States, marking the largest number of drug-related deaths ever

The Message to Americans

Never take medicine that wasn't prescribed to you by your by your doctor and dispensed by a licensed pharmacist.

- Talk to your family and friends about the dangers of drugs online.
- 3 Spread the word that One Pill Can Kill.

Phase 1 / Public Safety Surge Aug. 3 - Sept. 27, 2021

A public safety surge to address the alarming increase in the availability of fentanyl-laced fake pills.



Phase 2 / Public Safety Surge Sept. 28 - Dec. 14, 2021

A second public safety surge targeting deadly, fake pills – and their increasing availability on social media platforms.

1500 lbs 8 Million Phase 2 Seizures Fake Pills Fentanyl The seizures were directly linked to: At least 76 of the cases 46 overdoses 32 cases had & 39 overdose involved drug direct ties to the deaths. traffickers using social major Mexican media applications drug networks